



TheBumpWA |

Centre for:
Pregnancy, Childbirth Education
and Early Parenting Services Inc.

Annual Report

Financial Year Ending 30 June 2016

Vision, Mission and Values



VISION

For all women and families to have safe, respectful, informed birth and early parenting experiences

MISSION

To ensure all birthing families are well-informed, well-prepared and well-supported for pregnancy, birth and early parenting.

VALUES & PRINCIPLES

Respect, Integrity, Confidentiality, Inclusiveness, Transparency, Compassion, Empowerment, Safety, Sustainability

Chair's Report SARA BAYES

As heralded in the 2014-2015 Annual Report, The Bump WA began this financial year (FY) facing significant challenges and change. This was driven by confirmation in late 2015 that the WA Department of Health would not be renewing its contract with our organisation to provide the range of services to the staff and clients of the Women's and Newborns' Health Service (WNHS) Community Midwifery Program that it had in previous years. In short, this decision (which itself was a consequence of Government-wide efficiency measures) meant that we lost the majority of our annual operational funding.

In response to this confirmation the Board, which by this time had become a Board of Management as detailed in the 2014-15 Annual Report, entered into a second period of urgent service review and planning with the aim of assuring the continuation of the organisation as efficiently as possible while adhering to our mission and values.

A short period of Board instability ensued in March-April 2016 wherein the Chair, Deputy Chair, Treasurer and one other member resigned for personal reasons within weeks of each other, however happily the addition of four new Board members followed soon after to take the Board membership number to seven. From the point of re-stabilisation of the Board to the end of FY 2015-16, the Staff and Board continued to work together closely and harmoniously to optimise the organisation's efficiency and to develop a range of strategies, including new income streams and initiatives, for FY 2016-17 and beyond. During this time the roles undertaken by Nancy Peters and Ruth McIntosh were revised to reflect the leadership and management needs that emerged from our second organisational review.

As a result of continued communications with the WNHS Executive team The Bump WA was after all, in the last days of FY 2015-16, requested to re-contract with that organisation to provide a modified range of support services for the Community Midwifery Program (CMP). One of the services required from us by WNHS for the women cared for by the CMP was the Mother-Baby Nurture program, and in fact as well as funding this program's delivery within the CMP, WNHS also provided monies for this program's development for state-wide provision. Playgroup WA was subsequently engaged by The Bump WA to administer this aspect of the contract and as a result, all nine of its staff moved to employment with Playgroup WA to help it fulfil its remit.

Although the provision of another contract to service the WNHS CMP in 2016-17 was of course very welcome, The Bump WA was still left with a predicted operational funding shortfall and so decided in Q4 to employ a part-time Business Development Assistant; the remit of this post-holder is to source funding opportunities and prepare and submit funding bids.

Key Activities in 2015-16

A summary of The Bump WA's key activities in FY 2015-16 is provided below.

Q2 2015-16 (Oct-Dec 2015)	<ul style="list-style-type: none"> • Confirmation received of non-renewal of WA DoH contract for FY 2016-17
Q3 2015-16 (Jan-Mar 2016)	<ul style="list-style-type: none"> • Continued (but ultimately unsuccessful) appeals to Minister for Health to revise funding non-renewal decision • Second urgent Board review of organisational processes • Board development of response and remediation plan • Resignation of ordinary Board member
Q4 2015-16 (Apr-Jun 2016)	<ul style="list-style-type: none"> • Resignation/replacement of Chair • Resignation/replacement of Board Treasurer and Board Deputy Chair • Addition of four new Board members • Continued Board and Staff development of response and remediation plan • Re-award of contract to provide services to the WNHS CMP • Movement of one program and its staff to Playgroup WA • Re-employment of three staff members • Revision of two core staff members' role descriptions, titles and remuneration rates • Employment of Business Development Assistant

Throughout this period of extreme uncertainty, the Staff of The Bump WA continued to deliver services with the utmost professionalism and warmth to the increasing number of expectant and new parents who utilise our organisation. It is difficult to put into words how appreciative the Board is of all of our employees 'keeping going' during this time of flux; we are extremely grateful. Although we thank all Staff for their commitment at that time the Board and I wish to recognise in particular the efforts of Ruth McIntosh, Nancy Peters and Melanie Gregory in this regard, as well as Jackie Skilton and Jane Stanley.

The Bump WA delivered 277 education and support sessions in FY 2015-16, which is 70% more than in the previous year, to more than double the number of participants compared to 2014-15.

	2015-16	2014-15
Number of sessions	277	198
Number of participants	1842	901

Treasurer Report SARA BAYES

The Bump WA was fortunate to begin the 2015/2016 financial year. The Bump WA has continued in a very strong financial position developed over the previous four fiscal terms. Despite the anticipated changes to its funding The Bump WA has been able to maintain its financial position and deliver cost-neutral services.

The improvements introduced in relation to financial governance and reporting 2014-15 (detailed in last year's Annual Report) have been maintained, and the consultant accountant appointed in 2012 has continued to work with the staff to ensure accurate reporting of business lines and their performance.

As outlined in last year's Annual Report and reiterated in the Chair's report above, 2015-16 saw the discontinuation of the main source of The Bump WA's revenue in previous years with the non-renewal of its contract with the WA Health Department for us to provide Community Midwifery Program Support Services. The loss of this income has meant that we have had to diversify and develop new funding streams, which we have done whilst continuing to provide a modified range of low cost childbirth workshops and early parenting support groups.

Thank You to Our Main Supporter 2015-16

In 2015-16 the WA Department of Health North Metropolitan Health Service funded The Bump WA to deliver antenatal education, administration and post natal support services for the Community Midwifery Program. We were also funded to deliver a childbirth education service for Refugee and Migrant women in the southern suburbs of Perth.

